



**Department of Electronics & Telecommunication
Activity Report**

“Add-on Course on How to choose Entrepreneurship as a Side Hustle”

Academic Year: 2020-21

Semester: I

Name of Event: Add-on Course

Date of Conduction: 10/08/2020 to 21/08/2020, 23/08/2020

Time: 02.00 pm to 04.00 pm & 2.00 to 5.00 pm

Targeted Audience: SE E&TC, TE E&TC, BE E&TC Students

Number of Participants: 133

Venue: online

Topic: “How to choose Entrepreneurship as a Side Hustle”

Resource Person: Mr.Nilesh Komatwar

Coordinator: Prof. Ashvini Kulkarni

Objectives :

- 1) Students will be able to start their own venture & Creating Job Opportunities & make India more Employable
- 2) Students will be able to build their presence on Social Media
- 3) Students will be able to Identify their Passion & start working on it.
- 4) Students will be able to design & launch their first Website.
- 5) Students will be more aspired & become more creative towards their end goal.

Outcomes:

- 1) To develop awareness about Entrepreneurship in the current Pandemic situation.

- 2) Importance of Digital Marketing in current Pandemic situation.
- 3) Helping students choose their passion & creating more student entrepreneur

Activity Description:

Second year, Third Year Electronics and Final year Electronics & Telecommunication students have participated in online value added course on 10th August, 2020 to 23rd August, 2020 for 10 days on “How to choose Entrepreneurship as a Side Hustle”. This course has exposed all students to accelerate skill with a becoming entrepreneur. This course also explores students with importance of digital marketing in start-ups.

Event Photos:

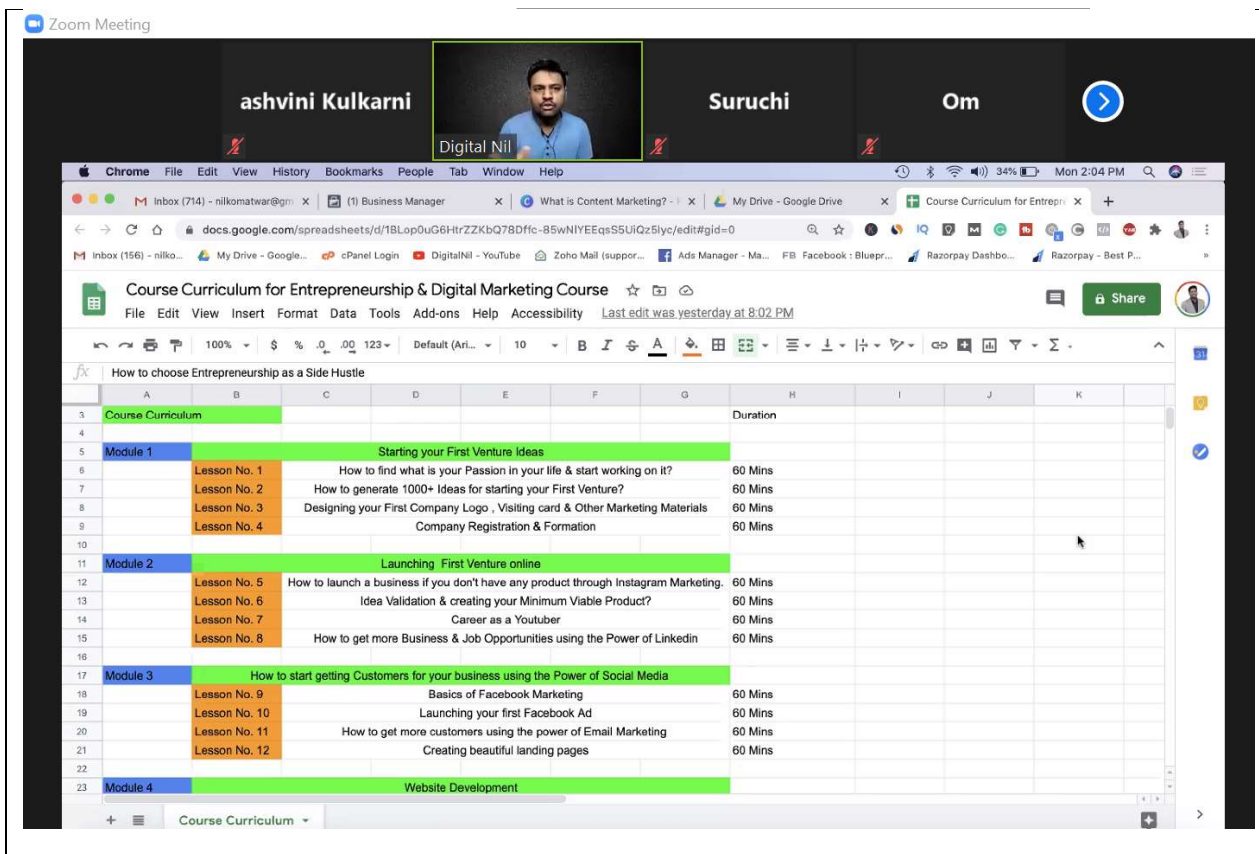


Image 1: Mr. Nilesh explaining course content during course



Image 2: Different domains in data science



Image 3 Mr.Nilesh motivating students to define purpose for start-up