

A Weeklong Activity

“CLEANLINESS CAMPAIGN”

(30th December 2018 to 5th January 2019)

Organized By



INTERNATIONAL
INSTITUTE OF
INFORMATION
TECHNOLOGY

Innovation & Leadership

P-14, Rajiv Gandhi Info Tech Park, Phase – 1,
Hinjawadi, Pune – 411057, India

National Service Scheme (NSS) Unit





REPORT of CLEANLINESS CAMPAIGN

The NSS units of Hope foundation's International Institute of Information Technology, Hinjawadi Pune and Rajeshri Shahu College of Engineering had organized a one week camp in the Jambavade Village situated in Maval Taluka of Pune. This camp was organized from 30th December 2018 to 5th January 2019. The major activity of this camp was to run Cleanliness Campaign along with other social activities.

The total number of students were divided into five teams comprising ten members each. Out of five teams, every day one team used to clean in and out of camp the residing area. On the first day, four teams went to the village and cleaned up the area near the open gym, school, outside area of grampanchayat office and temples while remaining one team was preparing food for all. Cleanliness involved picking up waste material like plastic, stones, paper in order to make the place clean. On 2nd and 3rd day, one team cleaned rooms inside the stay area, and its surrounding. Everyday each team works for minimum four hours in Order to achieve cleanliness of the surrounding. The motive of this campaign is to create awareness among students as well as villagers. The motto of this campaign 'NOT ME BUT YOU' were successfully accomplished by our campaign. With the great efforts of the students the assigned village was cleaned in all respect.



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Photographs of the Event





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