



**Hope Foundation's  
International Institute of Information Technology, Pune  
Department of Computer Engineering**

13<sup>th</sup> August, 2020

**Name of Event:** - International Webinar on Applications of Data/ Text Mining

**Name of Event Coordinator:** - Dr. Sashikala Mishra

**Date of the Event:** - 13<sup>th</sup> August, 2020

**Resource Person:** - 1. Dr. Marta R Jablonska, Faculty of Economics and Sociology University of Lodz  
2. Pawel Baranowski, Faculty of Economics and Sociology University of Lodz

Number of Participants: - 100

**Topic:** - Applications of Data/ Text Mining

**Objectives:-**

1. Importance of Data and Text Mining
2. Current Research area of Data and Text Mining
3. Opportunities of Collaborative Research

**Outcomes:-**

1. Understand the concept of data and text mining
2. Research opportunities obtainable in data and text mining.
3. Opportunities to strengthen the collaborative research

**Summary of Event :** International Webinar conducted “Applications of Data/ Text mining” through Microsoft Teams platform. Dr. Marta R Jablonska Faculty of Economics and Sociology University of Lodz provided the details of affinity analysis and the various applications of Data Mining. Affinity analysis is a data analysis and data mining technique that discovers co-occurrence relationships among activities performed by specific individuals or groups. The second speaker Pawel Baranowski Faculty of Economics and Sociology University of Lodz explains his research measuring central bank communication via text mining.

Text mining, is known as text analysis, which is the process of transforming unstructured text data into meaningful and actionable information

## Event Photos :



**Hope Foundation's**  
**INTERNATIONAL**  
**INSTITUTE OF**  
**INFORMATION**  
**TECHNOLOGY**

**I<sup>2</sup>IT**  
INNOVATION & LEADERSHIP  
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*Date: 13/08/2020*  
*Time: 3PM*  
*Registration URL*  
<https://tinyurl.com/International-Webinar2020>

P-14, Rajiv Gandhi Infotech Park, MIDC, Phase I, Hinjawadi, Pune - 411 057  
Tel: +91 20 2293 3441 / 2 / 3 | Fax: +91 20 2293 4191  
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A Project by - FINOLEX

# International WEBINAR

on  
“Applications of Data/ Text Mining”

## SPEAKERS

**Marta R. Jablonska**  
Faculty of Economics and Sociology , University of Lodz  
Topic- Data and text mining in psychology studies

**Pawel Baranowski**  
Acknowledges financial support from National Science Centre (research sponsored by grant no. UMO-2017/25/B/HS4/01256)."  
Faculty of Economics and Sociology, University of Lodz  
Topic- Measuring central bank communication via text mining

International Webinar on Applications of Data/ Text Mining

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**International WEBINAR**  
on  
"Applications of Data/ Text Mining"

**SPEAKERS**

**Maria R. Jablonska**  
Faculty of Business and Technology, University of Lodz  
Topic: Data and text mining in psychology studies

**Pawel Baranowski**  
Academy of Business and Economics, University of Lodz  
Topic: Measuring central bank communication via text mining

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APPLICATIONS OF DATA / TEXT MINING

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Central bank communication  
NBP  
ECB  
Summary

Measuring central bank communication  
via text mining

Presentation for International Institute of Information  
Technology, Pune

Financial support from National Science Centre (research  
sponsored by grant no. UMO-2017/25/B/HS4/01256)

Pawel Baranowski<sup>1</sup>

<sup>1</sup>Faculty of Economics and Sociology  
University of Lodz

2020

Baranowski | Text mining - CB communication



