



Hope Foundation's

International Institute of Information Technology

P-14, Rajiv Gandhi Infotech Park, Phase I, Hinjawadi, Pune-411057

Event Report **“Breast Cancer Awareness”**

Academic Year: 2023-24, Semester-I

Name of the Event: “Breast Cancer Awareness”

Designation: CESA, ITSA, GDSC Core Team

Name of the Company /Institution with Address: I²IT, Pune

In Association with: Lions Club, Asmita Medical Foundation, Aastha Breast Cancer Support Group

Targeted Audience: Female

Venue: International Institute of Information Technology, Hinjewadi, Pune.

Coordinator: Dr. Prof. Deepak U, Prof. Sarang S

Briefing of the Event:

An offline meeting was conducted regarding “Breast Cancer”. All the three clubs of the college i.e, CESA, ITSA and ACM collaborated for this event. Prof. Deepak and Prof. Sarang led the event and the motive of the meeting was to promote the breast awareness campaign. The Institutions,” Lions Club, Asmita Medical Foundation, Aastha Breast Cancer Support Group”, organized a campaign at LRCC, J.M Road, Opp. Modern High School-411057, between 1-31st of October. Coupons were distributed by the organizers and asked people to visit the campaign.

Students of the respective clubs promoted the campaign through social media handles like Instagram, WhatsApp, Twitter. The students also visited the local Navratri events and promoted the details regarding the event.

Event Photos:



Meeting of leads with CESA, ITSA, GDSC Core Team



Team members visited the local Navratri events and promoted the details regarding the event



Team members visited the local Navratri events and promoted the details regarding the event