

Value added Course on "Introduction to UI/ UX design"

Academic Year: 2023-24

Name of the Event: Value added Course on "Introduction to UI/ UX design"

Date & Time of the Event: 11th and 12th August 2023

Name of the Speaker: Ms. Kranti Vanjari & Ms. Rupali Barge

Designation: Sr. Service Design Lead, UX Specialist

Name of the Company / Institution with Address: WNS Digital Transformation Co-Creation Lab - Pune & Amdocs

Targeted Audience: TE Comp

Venue: Computer Center

Event Coordinator: Prof. Kimi Ramteke

Number of Participants: 131

Activity Description in Nutshell: This Value-added Course was organized by the Department of Computer Engineering for Third year students on 11th and 12th August 2023. Ms. Kranti Vanjari is Sr. Service Design Lead at WNS Digital Transformation Co-Creation Lab - Pune and Ms. Rupali Barge is UX Specialist at Amdocs. This event was conducted 12 hrs. for 2 days in the computer center which was coordinated by Prof. Kimi Ramteke.

On the first day, Ms. Kranti started by talking about Fits, Hick's, and Jacob's laws. It might sound a bit technical, but they're basically like rules that help us make designs that people find easy to use. Fits law is about making buttons and stuff easy to tap, Hick's law is about keeping choices simple, and Jacob's law is about making things familiar.

Then, on the second day, things got exciting! Students got to design a website themselves. It was a bit challenging, but students learned those laws on the first day, it made things a lot clearer. They could see how important it was to make buttons big and easy to tap, and how having too many choices can confuse people. In addition to this, they learnt making things look familiar was key, so visitors to the website wouldn't get lost.

All in all, it was an amazing experience for the students. Both resource persons made everything so interesting and practical. Interactive and creative activities were executed using the storyboard of the application with rough sketches to plot scenarios. Then they ideate on wireframe design - paper sketch low-fidelity wireframe. They really understood why certain designs work better than others, and by the end of the two days, they designed a website. It was like learning and doing all at once, and students were super excited to use what they learned in their future designs.

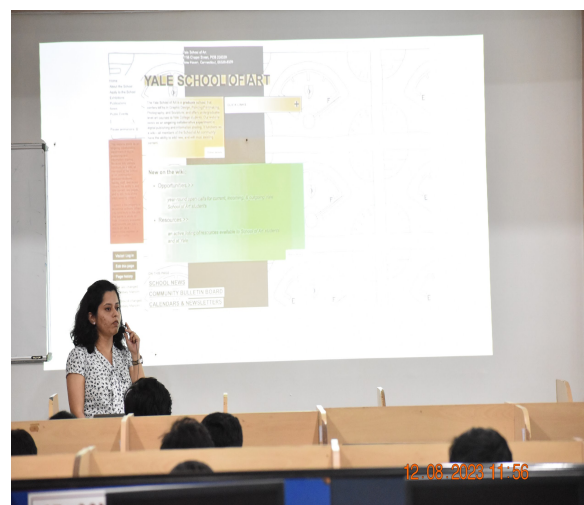
Event Photos:



Ms. Rupali Barge and Ms. Kranti Vanjari giving the agenda and introduction of topic



Ms. Kranti Vanjari need and today's demand of UI/UX role



Ms. Rupali Barge focusing on core components of UX design



Students listening and practicing the exercises



Resource persons solving the students doubts during the session



**Students sharing the experience
of the event**



**Felicitation with letter of Appreciation
to the speaker**



Group photo with participants, event Coordinator and Speaker

Prof. Kimi Ramteke
Add-on & Value-added course Coordinator

Dr. Ajitkumar Shitole
Head of Department