

Breast Cancer Awareness Campaign

Academic Year: 2023-24

Name of the Event: Breast Cancer Awareness Campaign

Date and Time of the Event: 20th October, 2023; 6:00 pm to 10:30 pm

Venue: Nigdi, Akurdi, and Hinjawadi

Event Coordinator: Dr. Sandeep Varpe (NSS Programme Officer)

Number of Participants: 22 NSS Volunteers

Activity Description in Nutshell:

The Breast Cancer Awareness Campaign organized by NSS volunteers during the Navratra festivals in Nigadi and Hinjawadi aimed to educate the community about breast health and raise awareness about the importance of early detection. Volunteers meticulously planned the event, ensuring it coincided with the festive atmosphere to maximize engagement. At the garba event in Nigadi, volunteers interacted with attendees, providing concise yet informative sessions on breast cancer and distributing coupons for breast cancer detection tests. This proactive approach facilitated meaningful discussions and encouraged individuals to prioritize their health amidst the festivities.

The campaign's impact was evident in the increased awareness and engagement within the community. Attendees gained a better understanding of breast cancer and its risk factors, empowering them to take proactive measures for early detection. By disseminating accurate information and resources, volunteers effectively bridged the gap between knowledge and action, fostering a supportive environment for open discussions about breast health. Moving forward,

sustained efforts are essential to build upon the momentum generated by the campaign and ensure continued education and support for breast health management in the community.



Photo 1: NSS volunteers engage participants, providing crucial information on breast cancer risk factors and symptoms during the awareness campaign



Photo 2: NSS Volunteers Enlighten Participants on Breast Cancer Risks and Symptoms during Awareness Drive



Photo 3: Volunteers distribute coupons for Breast Cancer detection tests, empowering community members to prioritize their health and well-being

Dr. Sandeep Varpe
NSS Programme Officer



Dr. Vaishali Patil
Principal